

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
49218-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	CROSSROADS GPS	1217

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	49218	09790984

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
1	08/15/12	08/17/12	CBS Morning News	7:00 AM-9:00 AM	--WTF--	:30	6	\$450.00	NM																														
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	5	WKRC	W	08/15/12	8:17 AM CBS Morning News	7:00 AM-9:00 AM	:30	OHSNTV- 03GPH	\$450.00 NM																														
	1	WKRC	W	08/15/12	8:44 AM CBS Morning News	7:00 AM-9:00 AM	:30	OHSNTV- 03GPH	\$450.00 NM																														
	2	WKRC	Th	08/16/12	8:19 AM CBS Morning News	7:00 AM-9:00 AM	:30	OHSNTV- 03GPH	\$450.00 NM																														
	6	WKRC	Th	08/16/12	8:53 AM CBS Morning News	7:00 AM-9:00 AM	:30	OHSNTV- 03GPH	\$450.00 NM																														
	4	WKRC	F	08/17/12	7:59 AM CBS Morning News	7:00 AM-9:00 AM	:30	OHSNTV- 03GPH	\$450.00 NM																														
	3	WKRC	F	08/17/12	8:48 AM CBS Morning News	7:00 AM-9:00 AM	:30	OHSNTV- 03GPH	\$450.00 NM																														
2	08/15/12	08/17/12	Let's Make a Deal	3:00 PM-4:00 PM	--WTF--	:30	3	\$500.00	NM																														
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	2	WKRC	W	08/15/12	3:59 PM Let's Make a Deal	3:00 PM-4:00 PM	:30	OHSNTV- 03GPH	\$500.00 NM																														
	1	WKRC	Th	08/16/12	3:59 PM Let's Make a Deal	3:00 PM-4:00 PM	:30	OHSNTV- 03GPH	\$500.00 NM																														
	3	WKRC	F	08/17/12	3:59 PM Let's Make a Deal	3:00 PM-4:00 PM	:30	OHSNTV- 03GPH	\$500.00 NM																														
3	08/15/12	08/17/12	4p Local 12 News at Four	4:30 PM-5:00 PM	--WTF--	:30	3	\$1,200.00	NM																														
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																														
	1	WKRC	W	08/15/12	4:54 PM 4p Local 12 News at Four	4:30 PM-5:00 PM	:30	OHSNTV- 03GPH	\$1,200.00 NM																														
	2	WKRC	Th	08/16/12	4:53 PM 4p Local 12 News at Four	4:30 PM-5:00 PM	:30	OHSNTV- 03GPH	\$1,200.00 NM																														
	3	WKRC	F	08/17/12	4:42 PM 4p Local 12 News at Four	4:30 PM-5:00 PM	:30	OHSNTV- 03GPH	\$1,200.00 NM																														
4	08/15/12	08/17/12	5p Local 12 News at Five	5:30 PM-6:00 PM	--WTF--	:30	3	\$1,500.00	NM																														
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																														
	2	WKRC	W	08/15/12	5:37 PM 5p Local 12 News at Five	5:30 PM-6:00 PM	:30	OHSNTV- 03GPH	\$1,500.00 NM																														
	1	WKRC	Th	08/16/12	5:52 PM 5p Local 12 News at Five	5:30 PM-6:00 PM	:30	OHSNTV- 03GPH	\$1,500.00 NM																														
	3	WKRC	F	08/17/12	5:57 PM 5p Local 12 News at Five	5:30 PM-6:00 PM	:30	OHSNTV- 03GPH	\$1,500.00 NM																														

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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49218-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	1217	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/15/12	08/17/12	5p Local 12 News at Five	5:30 PM-6:00 PM	--WTF--	:30	3	\$1,500.00	NM
5	08/15/12	08/17/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--WTF--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WKRC W 08/15/12 6:12 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV-03GPH \$1,600.00 NM									
2 WKRC Th 08/16/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV-03GPH \$1,600.00 NM									
1 WKRC F 08/17/12 6:24 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV-03GPH \$1,600.00 NM									
6	08/15/12	08/17/12	M-F 7p-730p	7:00 PM-7:30 PM	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/15/12 7:21 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV-03GPH \$1,200.00 NM									
3 WKRC Th 08/16/12 7:20 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV-03GPH \$1,200.00 NM									
2 WKRC F 08/17/12 7:22 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV-03GPH \$1,200.00 NM									
7	08/15/12	08/17/12	M-F 730p-8p	7:30 PM-8:00 PM	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/15/12 7:41 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSNTV-03GPH \$1,200.00 NM									
2 WKRC Th 08/16/12 7:55 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSNTV-03GPH \$1,200.00 NM									
3 WKRC F 08/17/12 7:40 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSNTV-03GPH \$1,200.00 NM									
8	08/15/12	08/17/12	Letterman	11:35 PM-12:35 XM	--WTF--	:30	6	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/15/12 11:47 PM Letterman 11:35 PM-12:35 XM :30 OHSNTV-03GPH \$650.00 NM									
5 WKRC W 08/15/12 12:31 AM Letterman 11:35 PM-12:35 XM :30 OHSNTV-03GPH \$650.00 NM									
2 WKRC Th 08/16/12 11:57 PM Letterman 11:35 PM-12:35 XM :30 OHSNTV-03GPH \$650.00 NM									
4 WKRC Th 08/16/12 12:31 AM Letterman 11:35 PM-12:35 XM :30 OHSNTV-03GPH \$650.00 NM									
3 WKRC F 08/17/12 11:51 PM Letterman 11:35 PM-12:35 XM :30 OHSNTV-03GPH \$650.00 NM									
6 WKRC F 08/17/12 12:15 AM Letterman 11:35 PM-12:35 XM :30 OHSNTV-03GPH \$650.00 NM									
9	08/15/12	08/19/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	--WTFSS	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTFSS 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 08/15/12 11:14 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV-03GPH \$1,800.00 NM									
2 WKRC Th 08/16/12 11:30 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV-03GPH \$1,800.00 NM									
4 WKRC F 08/17/12 11:18 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV-03GPH \$1,800.00 NM									
3 WKRC Sa 08/18/12 11:24 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV-03GPH \$1,800.00 NM									
5 WKRC Su 08/19/12 11:33 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSNTV-03GPH \$1,800.00 NM									
10	08/16/12	08/16/12	Thu Reg 2	9:00 PM-10:00 PM	---T---	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---T--- 1 \$6,000.00									
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKRC	Th	08/16/12	9:49 PM	Thu Reg 2	9:00 PM-10:00 PM	:30	OHSNTV- 03GPH	\$6,000.00	NM																																	
11	08/16/12	08/16/12	Thu Reg 3	10:00 PM-11:00 PM	---T---	:30	1	\$4,500.00	NM																																		
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12	08/17/12	08/17/12	Fri Reg 2	9:00 PM-10:00 PM	----F--	:30	1	\$3,500.00	NM																																		
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13	08/18/12	08/18/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	:30	1	\$1,000.00	NM																																		
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1	WKRC	Sa	08/18/12	9:34 PM	Sat Reg 2	9:00 PM-10:00 PM	:30	OHSNTV- 03GPH	\$1,000.00	NM																																	
14	08/18/12	08/18/12	Sat Reg 3	10:00 PM-11:00 PM	-----S-	:30	1	\$1,800.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>-----S-</td><td>1</td><td>\$1,800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Sa</td><td>08/18/12</td><td>10:30 PM</td><td>Sat Reg 3</td><td>10:00 PM-11:00 PM</td><td>:30</td><td>OHSNTV- 03GPH</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/13/12	08/19/12	-----S-	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Sa	08/18/12	10:30 PM	Sat Reg 3	10:00 PM-11:00 PM	:30	OHSNTV- 03GPH	\$1,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/13/12	08/19/12	-----S-	1	\$1,800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKRC	Sa	08/18/12	10:30 PM	Sat Reg 3	10:00 PM-11:00 PM	:30	OHSNTV- 03GPH	\$1,800.00	NM																																	
15	08/19/12	08/19/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$750.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>-----S</td><td>1</td><td>\$750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>08/19/12</td><td>6:56 PM</td><td>630p Local 12 News Sun</td><td>6:30 PM-7:00 PM</td><td>:30</td><td>OHSNTV- 03GPH</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/13/12	08/19/12	-----S	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	08/19/12	6:56 PM	630p Local 12 News Sun	6:30 PM-7:00 PM	:30	OHSNTV- 03GPH	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/13/12	08/19/12	-----S	1	\$750.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKRC	Su	08/19/12	6:56 PM	630p Local 12 News Sun	6:30 PM-7:00 PM	:30	OHSNTV- 03GPH	\$750.00	NM																																	
16	08/19/12	08/19/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$3,500.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>-----S</td><td>1</td><td>\$3,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>08/19/12</td><td>7:57 PM</td><td>Sun Reg 1</td><td>7:00 PM-8:00 PM</td><td>:30</td><td>OHSNTV- 03GPH</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/13/12	08/19/12	-----S	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	08/19/12	7:57 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	OHSNTV- 03GPH	\$3,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/13/12	08/19/12	-----S	1	\$3,500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKRC	Su	08/19/12	7:57 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	OHSNTV- 03GPH	\$3,500.00	NM																																	
17	08/19/12	08/19/12	Sun Reg 4	10:00 PM-11:00 PM	-----S	:30	1	\$3,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>-----S</td><td>1</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>08/19/12</td><td>10:36 PM</td><td>Sun Reg 4</td><td>10:00 PM-11:00 PM</td><td>:30</td><td>OHSNTV- 03GPH</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/13/12	08/19/12	-----S	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	08/19/12	10:36 PM	Sun Reg 4	10:00 PM-11:00 PM	:30	OHSNTV- 03GPH	\$3,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/13/12	08/19/12	-----S	1	\$3,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKRC	Su	08/19/12	10:36 PM	Sun Reg 4	10:00 PM-11:00 PM	:30	OHSNTV- 03GPH	\$3,000.00	NM																																	
18	08/19/12	08/19/12	Sun 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$550.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>-----S</td><td>1</td><td>\$550.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>08/19/12</td><td>11:43 PM</td><td>Sun 1135p-1205a</td><td>11:35 PM-12:05 XM</td><td>:30</td><td>OHSNTV- 03GPH</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/13/12	08/19/12	-----S	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	08/19/12	11:43 PM	Sun 1135p-1205a	11:35 PM-12:05 XM	:30	OHSNTV- 03GPH	\$550.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/13/12	08/19/12	-----S	1	\$550.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKRC	Su	08/19/12	11:43 PM	Sun 1135p-1205a	11:35 PM-12:05 XM	:30	OHSNTV- 03GPH	\$550.00	NM																																	

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
49218-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	1217	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/19/12	08/19/12	Sun 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$550.00	NM
19	08/20/12	08/21/12	CBS Morning News	7:00 AM-9:00 AM	MT-----	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/20/12 7:29 AM CBS Morning News 7:00 AM-9:00 AM :30 OHSNTV- 03GPH \$450.00 NM									
2 WKRC Tu 08/21/12 7:29 AM CBS Morning News 7:00 AM-9:00 AM :30 OHSNTV- 03GPH \$450.00 NM									
3 WKRC Tu 08/21/12 8:46 AM CBS Morning News 7:00 AM-9:00 AM :30 OHSNTV- 03GPH \$450.00 NM									
20	08/20/12	08/21/12	Let's Make a Deal	3:00 PM-4:00 PM	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/20/12 3:26 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV- 03GPH \$500.00 NM									
2 WKRC Tu 08/21/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OHSNTV- 03GPH \$500.00 NM									
21	08/20/12	08/21/12	4p Local 12 News at Four	4:30 PM-5:00 PM	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC M 08/20/12 4:43 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 OHSNTV- 03GPH \$1,200.00 NM									
1 WKRC Tu 08/21/12 4:46 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 OHSNTV- 03GPH \$1,200.00 NM									
22	08/20/12	08/21/12	5p Local 12 News at Five	5:30 PM-6:00 PM	MT-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/20/12 5:42 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 OHSNTV- 03GPH \$1,500.00 NM									
2 WKRC Tu 08/21/12 5:43 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 OHSNTV- 03GPH \$1,500.00 NM									
23	08/20/12	08/21/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MT-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC M 08/20/12 6:13 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV- 03GPH \$1,600.00 NM									
1 WKRC Tu 08/21/12 6:28 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSNTV- 03GPH \$1,600.00 NM									
24	08/20/12	08/21/12	M-F 7p-730p	7:00 PM-7:30 PM	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC M 08/20/12 M-F 7p-730p 7:00 PM-7:30 PM :00 \$1,200.00 NM									
Credited									
2 WKRC Tu 08/21/12 7:29 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSNTV- 03GPH \$1,200.00 NM									
25	08/20/12	08/21/12	M-F 730p-8p	7:30 PM-8:00 PM	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC M 08/20/12 7:41 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSNTV- 03GPH \$1,200.00 NM									

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INVOICE

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Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
49218-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS	1217	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
25	08/20/12	08/21/12	M-F 730p-8p	7:30 PM-8:00 PM	MT-----	:30	2	\$1,200.00	NM																																																							
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Tu</td><td>08/21/12</td><td>7:59 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>OHSNTV- 03GPH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Tu	08/21/12	7:59 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	OHSNTV- 03GPH	\$1,200.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WKRC	Tu	08/21/12	7:59 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	OHSNTV- 03GPH	\$1,200.00	NM																																																						
26	08/20/12	08/21/12	Letterman	11:35 PM-12:35 XM	MT-----	:30	2	\$650.00	NM																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>MT-----</td><td>2</td><td>\$650.00</td><td colspan="5"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>08/20/12</td><td>11:52 PM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>OHSNTV- 03GPH</td><td>\$650.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>Tu</td><td>08/21/12</td><td>12:12 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>OHSNTV- 03GPH</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/20/12	08/26/12	MT-----	2	\$650.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	08/20/12	11:52 PM	Letterman	11:35 PM-12:35 XM	:30	OHSNTV- 03GPH	\$650.00	NM	2	WKRC	Tu	08/21/12	12:12 AM	Letterman	11:35 PM-12:35 XM	:30	OHSNTV- 03GPH	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	08/20/12	08/26/12	MT-----	2	\$650.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WKRC	M	08/20/12	11:52 PM	Letterman	11:35 PM-12:35 XM	:30	OHSNTV- 03GPH	\$650.00	NM																																																						
2	WKRC	Tu	08/21/12	12:12 AM	Letterman	11:35 PM-12:35 XM	:30	OHSNTV- 03GPH	\$650.00	NM																																																						
27	08/20/12	08/21/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MT-----	:30	2	\$1,800.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	08/20/12	08/26/12	MT-----	2	\$1,800.00																																																											
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1	WKRC	Tu	08/21/12	11:28 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	OHSNTV- 03GPH	\$1,800.00	NM																																																						
28	08/21/12	08/21/12	Tue Reg 3	10:00 PM-11:00 PM	-T-----	:30	1	\$3,000.00	NM																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>-T-----</td><td>1</td><td>\$3,000.00</td><td colspan="5"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Tu</td><td>08/21/12</td><td>10:50 PM</td><td>Tue Reg 3</td><td>10:00 PM-11:00 PM</td><td>:30</td><td>OHSNTV- 03GPH</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/20/12	08/26/12	-T-----	1	\$3,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Tu	08/21/12	10:50 PM	Tue Reg 3	10:00 PM-11:00 PM	:30	OHSNTV- 03GPH	\$3,000.00	NM											
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	08/20/12	08/26/12	-T-----	1	\$3,000.00																																																											
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1	WKRC	Tu	08/21/12	10:50 PM	Tue Reg 3	10:00 PM-11:00 PM	:30	OHSNTV- 03GPH	\$3,000.00	NM																																																						
Total Spots							63																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$84,250.00
<u>Agency Commission</u>	\$12,637.50
<u>Net Amount Due</u>	\$71,612.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.